

KnowHow2GO

Tampa Bay

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KnowHow2GO: College Fair Encourages Students to ‘Find the Right Fit’

Local students explore different post-secondary school options

TAMPA, Fla. – KnowHow2Go Tampa Bay will hold a College Fair on August 4 at the Brooks-DeBartolo Collegiate High School for students from our college access sites and their parents/mentors. Florida colleges, universities, and trade schools will be on hand to share information about school size, degrees offered, campus life, and admissions criteria. The event will take place from 3 to 4 p.m.

“A College Fair is a good way for students to explore schools that match their career interests and reflects their goals and personality,” said Anh-Kay Pizano, project coordinator for KnowHow2Go Tampa Bay. “It fosters discussion about different career occupations with friends and family.”

The College Fair will highlight the number of options students have to consider when choosing a college, university, or technical/trade school. Step 3 ‘Find the Right Fit’ of the campaign also explains that financial situation and academic strengths and weaknesses play a key role in planning your future career path.

Prior to the College Fair, from 2 to 3 p.m., KH2GoTB will hold judging for our Summer Creative Contest. Students from our college access sites were challenged to create a creative expression using one to all of the ‘Four Steps.’ Examples include posters, poems, or videos. First place winners will receive iPods. Light refreshments and snacks will be served.

The KnowHow2GO campaign helps young people – particularly low-income students and those who are the first in their families to pursue higher education – navigate the complex process of preparing for college.

Brooks-DeBartolo Collegiate High School (BDCHS) is a Hillsborough County public-private charter high school with free tuition and a curriculum focused on preparing youth for college. BDCHS is a college access site for KnowHow2Go Tampa Bay and is located at 11602 N. 15th Street (Corner of Fowler Ave. & 15th Street).

For more information about the campaign, visit www.KnowHow2GoTampaBay.org or call 813-974-6429. For more information about BDCHS, visit www.BDCHS.org or call 813-971-5600.

Big dreams and good grades aren’t enough to get into college. KnowHow2GO is a national public service campaign designed to inform young people about the actual steps they need to take to make their college dreams a reality. The campaign includes television, radio, print, outdoor, and interactive advertising. It is sponsored nationally by Lumina Foundation for Education, the American Council on Education and the Ad Council.

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