

# KnowHow2GO

## Tampa Bay

FOR IMMEDIATE RELEASE  
December 1, 2008

Contact: Andrew Gallo  
Communications Specialist  
Email: [Agallo@fmhi.usf.edu](mailto:Agallo@fmhi.usf.edu)

**KnowHow2Go Tampa Bay to be featured on FOX 13's 'Your Turn'**  
*Panelists to discuss a variety of topics about the college admissions process*

**TAMPA, Fla.** – On Friday, December 5 KnowHow2Go Tampa Bay will be featured on 'Your Turn' to discuss the college admissions process. The show follows FOX 13's News at Noon at 12:30. This live call-in show gives viewers an opportunity to ask questions or comment about the day's topic with a panel of experts.

The panel will consist of representatives from the University of South Florida, Hillsborough Community College, the School District of Hillsborough County and KnowHow2Go Tampa Bay. These experts in the college admissions process will provide information and answer questions on a variety of different topics.

"The college admissions process is complex," said Anh-Kay Pizano, project coordinator for KH2GoTB. "If students take the right steps, this process can be the most rewarding."

KH2Go has condensed the college-going process into Four Steps. The show will discuss topics around Step 2: Push Yourself and Step 3: Find the Right Fit. Step 2 encourages students to take the 'tough' classes in high school. A criterion many universities and colleges look for in their applicants. It also stresses the importance of preparing for and taking the PSAT, SAT and ACT. Step 3 informs students to take campus tours and ask questions regarding academic degrees, classes, student life, etc. when choosing a college.

KH2GoTB was last featured on 'Your Turn' in August. The topic of the show was *Know How 2 Go 2 College* and discussed the steps students should take to achieve their college aspirations. The show is featured in its entirety on our MySpace page at [www.myspace.com/KH2GoTB](http://www.myspace.com/KH2GoTB).

The KnowHow2GO campaign helps young people – particularly low-income students and those who are the first in their families to pursue higher education – navigate the complex process of preparing for college.

'Your Turn with Kathy Fountain' gives viewers a chance to go in-depth about topics in the news with experts in a wide-range of discussion about the day's topic. You can make a comment via email at [yourturn@wvtv.com](mailto:yourturn@wvtv.com) or call 813-875-8255 or 800-826-4434.

For more information about the campaign, visit [www.KnowHow2GoTampaBay.org](http://www.KnowHow2GoTampaBay.org) or call 813-974-6429.

*Big dreams and good grades aren't enough to get into college. KnowHow2GO is a national public service campaign designed to inform young people about the actual steps they need to take to make their college dreams a reality. The campaign includes television, radio, print, outdoor, and interactive advertising. It is sponsored nationally by Lumina Foundation for Education, the American Council on Education and the Ad Council.*

###