

KnowHow2GO

Tampa Bay

FOR IMMEDIATE RELEASE
February 14, 2008

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KnowHow2GO Tampa Bay Launches Interactive Website

KH2GO Tampa Bay website provides students with the proper steps and resources to fulfill their college aspirations

TAMPA, Fla. - A new Web site developed by KnowHow2Go Tampa Bay is now available to help young people - particularly students who are the first in their families - to pursue higher education.

The Web site provides specific information for middle schoolers, high school freshmen, sophomores, juniors, seniors, parents and mentors on specific steps needed to go to college.

“The website provides students with a wealth of information,” said KnowHow2GO Tampa Bay Director Catherine Batsche. “It gives them a solid understanding of four critical steps students need to take to fulfill their dreams about going to college.”

The website provides additional information including: an interactive college quiz, study tips, success stories, information on local college and financial aid fairs, links to Florida college information websites and much more.

“The site is geared to giving students and adults accurate information about attending college in Florida,” said Batsche. “Knowing the right information is essential for preparing for college.”

In addition to the Web site, KnowHow2GO Tampa Bay plans to launch Myspace and Facebook pages designed to create dialogue and foster a peer-driven support network among students and mentors.

For additional information about the Web site or the campaign, please visit www.KnowHow2GoTampaBay.org or call 813-974-6429.

Big dreams and good grades aren't enough to get into college. KnowHow2GO is a national public service campaign designed to inform young people about the actual steps they need to take to make their college dreams a reality. The campaign includes television, radio, print, outdoor, and interactive advertising. It is sponsored nationally by the American Council on Education, Lumina Foundation for Education and the Ad Council.

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